



## **Cookie Policy**

The site (fiammascarlatta.com) and the related app (fiammascarlatta) (hereinafter the “Site” and the “APP”) use cookies to make its services simple and efficient for users. “Cookies” are small text files that some websites send to the computer or mobile device of users who access a particular site or app and/or use its services. The purpose is to acquire and transport information. Cookies are sent by the web server (on which the website visited is running) to the browser you are using (Internet Explorer, Mozilla Firefox, Google Chrome, etc.) and then stored on your computer.

For more information we recommend you visit the [www.allaboutcookies.org](http://www.allaboutcookies.org)

## **Types of Cookies**

Cookies can be classified according to their purpose as described below:

### *Technical Cookies*

This type of cookie allows certain sections of the Site or of the APP to function correctly. They are divided into persistent and session cookies. The former, once the browser is closed, are not destroyed, but remain until a preset expiry date. The latter are destroyed each time the browser is closed.

These cookies, always sent by the domain [www.fiammascarlatta.com](http://www.fiammascarlatta.com), are necessary to display the Site and the APP correctly and in relation to the technical services offered, they will therefore always be used and sent, unless users change the settings in their browser (thus affecting the display of the Site and APP pages).

### *Analytical cookies*

Cookies in this category are used to collect information about the use of the Site and APP. Fiamma Scarlatta will use this information for anonymous statistical analysis in order to improve the use of the site and to make the content more interesting and relevant to the wishes of users. This type of cookie collects anonymous data on user activity and how it arrived on the Site and APP. Analytical cookies are sent by the Site and APP itself or by third party domains.

### *Analytical cookies from third party services*

These cookies are used to collect information on the use of the Site and the APP by users anonymously such as: pages visited, time spent, traffic origin, geographical origin, age, gender and interests for marketing campaigns. These cookies are sent by third party domains outside the Site and APP.

### *Cookies to integrate third-party software products and functions*

This type of cookie integrates features developed by third parties within the pages of the Site and APP such as icons and preferences expressed in social networks in order to share Site and APP content or for the use of third party software services (such as map generation software and additional software offering



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additional services). These cookies are sent by third party domains and partner sites that offer their functionality between Site and APP pages.

#### *Profiling cookies*

These are those cookies necessary to create user profiles in order to send advertising messages in line with the preferences expressed by the user within the pages of the Site and APP.

#### **The cookies installed on this Site and this APP allow:**

- Essential / strictly necessary cookies, which are essential for the operation of the Site and the APP;
- Performance cookies, which help measure the performance of the Site and the APP and improve your experience. No personal data is stored when using performance cookies and the information collected through these cookies is only in aggregate and anonymous form;
- Functionality cookies, which allow us to improve your experience (e.g. by remembering settings you have selected);
- Social media cookies, which allow you to share content on social media channels, such as Facebook and Twitter.

For all types of cookies, consent may be expressed by you in one or more of the following ways:

- by means of specific configurations of the browser used or the relevant computer programmers used to navigate the pages that make up the Site and the APP;
- by changing the settings in the use of third-party services.

Both of these solutions may prevent the User from using or viewing parts of the Site and the APP.

#### **Third party websites and services**

The Site and the APP may contain links to other websites which have their own privacy policy which may be different from the one adopted by Fiamma Scarlatta srl and therefore not responsible for these sites.

Below is a list of the cookies present on this Site and on this APP. The targeting and tracking cookies are provided by trusted third party providers and in order to know their characteristics we kindly ask you to click on the link to the privacy policy of the relevant external provider, where it is possible to find a detailed description of each single cookie and of the processing of them.



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NAME	FUNCTION	TYPE	DURATION	FURTHER INFORMATION
SVSession	Used in connection with user login	Essential	2 years	
SSR-caching	Used to indicate the system from which the site was rendered	Essential	1 minute	
HS	Used for security reason	Essential	Session	
bSession	Used to measure the effectiveness of the system	Essential	30 minutes	
XSRF-TOKEN	Used for security reason	Essential	Session	

The length of time a cookie remains on your computer or mobile device varies if it is a "persistent" or "session" cookie. Session cookies last until you stop browsing and persistent cookies last until they expire or are deleted. Most cookies are persistent and expire between 30 minutes and two years from the date they are downloaded to your device. Please see the section below on how to control and/or delete cookies before they expire.

#### **How to manage preferences and give or revoke consent**

In addition to not providing consent, you may change your browser settings so that cookies from the Site and the APP cannot be placed on your device. For the sake of completeness, we inform you that disabling navigation or functional cookies may cause the Site and the APP to malfunction and/or limit the service that is offered.

If you would like to learn more about how your browser stores cookies during browsing and how to disable them, please follow the links on the websites of the respective providers.

Many of the third-party advertising services and other tracking services listed above offer the possibility of opting out of these tracking systems. You can find all relevant information about what is collected and how to opt out of cookies through the privacy policy links listed above.

For more information, please visit [www.allaboutcookies.org](http://www.allaboutcookies.org) or [www.youronlinechoices.com](http://www.youronlinechoices.com).

If your browser is not on this list, you can request more information by sending an email to [info@fiammascarlatta.com](mailto:info@fiammascarlatta.com)